



PLAN



INNOVATE



DELIVER



IMPROVE

SFT Innovates

Positive impact of innovative work to attract datacentre companies to Scotland



For any country, having access to fast and reliable digital communications is a must to attract and retain businesses to deliver economic growth.

In today's fast-paced world, digital connectivity delivered at a snail's-pace is bad for business. In Scotland, all data sent over the internet has been delivered to London or Manchester via large datacentres before ending up at its intended destination – even if it was to your next-door neighbour – in other words, delivered at a snail's pace.

However, changes are afoot. Our digital experts have been working with industry and the wider public sector to drive innovation and change, ensuring the right mechanisms, partnerships and commercial approaches are developed to attract datacentre operators to move into Scotland.

And our team's work in making Scotland a more attractive place to invest and relocate is starting to pay off.

SFT has recently created "Host in Scotland," a one stop destination for datacentre operators and stakeholders to meet with a wider network of contacts and partners with a focus on Scotland. One company that has joined Host in Scotland is Datavita, that has established Scotland's largest and most advanced purpose-built datacentre located between Glasgow and Edinburgh and stores and processes data for many large corporations across Scotland.

With DataVita fully operational, its presence is acting as a catalyst to attract more datacentre companies to open up in Scotland to support growing industries, including Scotland's burgeoning Fintech sector as well as encouraging existing datacentre providers to expand.

SFT has taken the lead in developing this sector, working with partners in Scottish Government, Scottish Enterprise and Scottish Development International to establish the Scottish 'go-to-market' in this exciting, vibrant market to deliver economic growth across Scotland.